オープンイエーリソースの基礎知識

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http://creativecommons.org/licenses/by-nc-sa/3.0/ja
CrashCourse on Open Educational Resources

Guest Lecture
24th and 27th June 2013
Sukhothai Thammathirat Open University, Thailand

Ishan Abeywardena
MSc, MSc(Brunel), BSc(Bangalore), MIIEEE, MIET, MTA
Senior Lecturer, School of Science and Technology, Wa wasan Open University, Penang, Malaysia

Acknowledgement

I express my gratitude to:

– Assoc. Prof Dr. Chailerd Pichitpornchaiforex tendingmethiskindinvitation;

– Ms. Rattip Phukkeson and all other colleagues at ST OU for having me there.
Lecture Outline

- Introduction to Open Educational Resources.
- OER from an Asian Perspective: Reflections of the OER Asia Study.
- A Viable Model for OER Reuse in ODL Courses: Case Study.

Introduction to Open Educational Resources (OER)
MainReference


Available at: http://www.col.org/resources/publications/Pages/detail.aspx?PID=411

TalkingPoints

- Definition of OER
- Current Status
- The “O” in OER
- Copyright
- Access
- Curation
- Funding and Sustainability
- Impact
- Future Direction
Definition

- “web-based materials, offered freely and openly for use and research in teaching, learning and research” (Joyce, 2007).

- “teaching, learning and research materials in any medium, digital or otherwise, that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no limited restrictions” (UNESCO/Paris OER Declaration, 2012)
The “O” in OER

The four ‘R’s model:

- **Reuse**—the most basic level of openness. People are allowed to freely use all or part of the unaltered, verbatim work.

- **Redistribute**—people can share copies of the work with others.

- **Revise**—people can adapt, modify, translate, or change the form of the work.

- **Remix**—people can take two or more existing resources and combine them to create a new resource.
Copyright

OpenContentLicensing (OCL) schemes:

• PublicDomain
• CreativeCommons (CC)
• GNUFreeDocumentationLicensing
• Otherregionalorinstitutionallicenses
  –BCCommons (discontinued)
CCPorted vs. Unported

- **Unported**: abides by international copyright law and is not subject to regional jurisdictions;

- **Ported**: a version customized to suit the copyright law of a particular region or jurisdiction.

Access (ALMS)

- **Access to editing tools**—how accessible are the software tools needed to reuse the resource?

- **Level of expertise required to revise or remix**—how easy is it to revise or remix a resource without advanced technical skills or specialist knowledge?

- **Meaningfully editable**—can the resource be reused or remixed with less time and effort than needed to create it from scratch?

- **Source file access**—does the resource provide access to an editable source file which can be used to reuse or remix?
Curation

- **Content Repositories**—host content internally within the repository (e.g., Connexions, WikiEducator).

- **Portal Repositories**—provides searchable catalogues of content hosted in external repositories (e.g., OER Commons, DOER).

- **Content and Portal Repositories**—host content internally in addition to providing searchable catalogues of content hosted in external repositories.

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Funding and Sustainability

1. **Endowment Model**
2. **Membership Model**
3. **Donations Model**
4. **Conversion Model**
5. **Contributor-Pay Model**
6. **Sponsorship Model**
7. **Institutional Model**
8. **Governmental Model**
9. **Partnerships and Exchanges**

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Impact

- “just as the Linux operating system and other open source software have become a pervasive computing technology around the world, so too might OER materials become the basis for training the global masses” (Farber, 2009).

- The move towards OER can significantly reduce the cost of learning (Caswell et al., 2009).


Future Direction

Massive Open Online Courses (MOOC)
Questions

OER from an Asian Perspective: Reflections of the OER Asia Study
MainReference


Available at: http://www.col.org/resources/publications/Pages/detail.aspx?PID=441.

The OER Asia Survey

- Aimed to identify the current state of play in the Asian Region with respect to OER practice.

- The survey mainly concentrated on, but not limited to, the current situation in Malaysia, Vietnam, Indonesia, India, Philippines, Japan, China, Hong Kong, South Korea.

- Duration: 27 months
Scope

- **Learning Content**: Full courses, courseware, content modules, learning objects, collections, and journals.
- **Tools**: Software to support the development, use, re-use, and delivery of learning content including searching and organization of content, content and learning management systems, content development tools and online learning communities.
- **Implementation Resources**: Intellectual property licenses to promote open publishing of materials, design principles of best practices, and localization of content.

Objectives

1. To determine the demand for OER;
2. To establish the regional capabilities to develop and/or use OER;
3. To determine, list and describe the range of OER activities in this region;
4. To list and describe the methods adopted for the creation of OERs;
5. To identify the policy, legal and technological issues relating to the use of OERs;
6. To determine/review the requirements of quality and their relevance in the OER environment;
7. To undertake an economic analysis of the OER development and use;
Responses

Individual (N=420)

Institutional (N=98)

Respondent Profile

<table>
<thead>
<tr>
<th>Participant Title</th>
<th>Institution Status</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Public</td>
<td>Privatefor-profit</td>
</tr>
<tr>
<td>Prof.</td>
<td>80.00%</td>
<td>8.00%</td>
</tr>
<tr>
<td>Dr.</td>
<td>77</td>
<td>14.70%</td>
</tr>
<tr>
<td>Mr.</td>
<td>168</td>
<td>14.40%</td>
</tr>
<tr>
<td>Ms.</td>
<td>47</td>
<td>14.00%</td>
</tr>
<tr>
<td>Total</td>
<td>74.30%</td>
<td>15.00%</td>
</tr>
</tbody>
</table>
**Teaching Profile**

<table>
<thead>
<tr>
<th>Participant</th>
<th>Undergraduate</th>
<th>Postgraduate</th>
<th>HighSchool</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof.</td>
<td>14</td>
<td>15</td>
<td>-</td>
</tr>
<tr>
<td>Dr.</td>
<td>76</td>
<td>63</td>
<td>-</td>
</tr>
<tr>
<td>Mr.</td>
<td>132</td>
<td>46</td>
<td>19</td>
</tr>
<tr>
<td>Ms.</td>
<td>51</td>
<td>19</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>273</strong></td>
<td><strong>143</strong></td>
<td><strong>23</strong></td>
</tr>
</tbody>
</table>

**OER: Academic Use**

- **I have used**
  - Yes: 65%
  - No: 23%
  - Unsure: 12%

- **I will use**
  - Yes: 80%
  - No: 5%
  - Unsure: 15%
OER: Attitudes Towards Publication

Have Published
- Yes: 31%
- Unsure: 11%
- No: 58%

Will Publish
- Yes: 60%
- Unsure: 30%
- No: 10%

OER: Sources

- Produced by yourself
- Produced within the institution
- Downloaded from OER repository (such as MIT OCW, MERLOT, OpenLearn, Connexions, etc.)
- Freely downloaded from the internet
- Coming from an established cooperation with other educational institutions
OER:Production

The true cost savings for an institution would be visible only when more and more OER-based course materials are developed and shared freely among peer institutions through a “Partnerships and Exchanges” model (Downes, 2007) reducing the need for re-development of common modules.

OER: Co-operation

Producing
- Yes, in the same region/state: 20.7%
- Yes, in another part of the country: 13.4%
- Yes, internationally: 47.16%
- No: 21.73%

Exchanging
- Yes, in the same region/state: 17.6%
- Yes, in another part of the country: 6.5%
- Yes, internationally: 22.47%
- No: 64.4%

OER: Barriers

<table>
<thead>
<tr>
<th>Barrier</th>
<th>Yes?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Lack of awareness</td>
<td>Yes</td>
</tr>
<tr>
<td>2 Lack of skills</td>
<td>Yes</td>
</tr>
<tr>
<td>3 Lack of time</td>
<td>Yes</td>
</tr>
<tr>
<td>4 Lack of hardware</td>
<td>No</td>
</tr>
<tr>
<td>5 Lack of software</td>
<td>No</td>
</tr>
<tr>
<td>6 Lack of access to computers</td>
<td>No</td>
</tr>
<tr>
<td>7 Lack of ability to locate specific and relevant OER for my teaching</td>
<td>Yes</td>
</tr>
<tr>
<td>8 Lack of ability to locate quality OER for my teaching</td>
<td>Yes</td>
</tr>
<tr>
<td>9 No rewards system for staff members devoting time and energy</td>
<td>Yes</td>
</tr>
<tr>
<td>10 Lack of interest in pedagogical innovation among staff members</td>
<td>Yes</td>
</tr>
<tr>
<td>11 Lack of support from management level</td>
<td>Yes</td>
</tr>
</tbody>
</table>
OER: Concerns on Use

- Fear of copyright infringement
- Ownership and legal barriers (other than copyright)
- Awareness of the university OER repository and other OER repositories
- Skepticism
- Overusefulness
- Lack of forward
- Recognition
- Lack of time
- Lack of support
- Relevancy of materials available
- School/institution policy
- Possible negative impact on reputation
- Criticism from colleagues
- Lack of feedback from users
- Impact on career progression
- Criticalism from students

OER: Concerns on Publishing

- Fear of copyright infringement
- Ownership and legal barriers (other than copyright)
- Awareness of the university OER repository and other OER repositories
- Lack of time
- Lack of feedback
- Relevancy of materials available
- School/institution policy
- Lack of forward
- Recognition
- Possible negative impact on reputation
- Criticalism from colleagues
- Impact on career progression
OER: Copyright Awareness

Individual:
- Yes: 89%
- No: 11%

Institutional:
- Yes: 97%
- No: 3%

OER: Use of Copyright Licenses

Individual:
- No: 22.9%
- Yes, Creative Commons: 72.30%
- Yes, other "open content license": 14.81%

Institutional:
- No: 9.15%
- Yes, Creative Commons: 43.73%
- Yes, other "open content license": 37%
**OER: Key Copyright Concerns**

- Remixing different resources legally;
- Incorporates unlicensed third-party content;
- Discovering materials can be legally used;
- Publishing material created.

**OER: Benefits in Teaching**

- Gaining access to the best possible resources
- Promotes scientific research and education as publically open activities
- Bringing down costs for students
- Bringing down costs for course development for institution
- Outreach to disadvantaged communities
- Assisting developing countries
- Becoming independent of publishers (~50/50)
- Creating more flexible materials
- Conducting research and development
- Buildings sustainable partnerships
PointsforAction

- Further support is needed especially at institutional level to facilitate capacity building in the use of digital resources and OER;
- A culture of collaboration between institutions need not be enhanced to harness the full potential of open content;
- More capacity building is needed at an institutional level to familiarise users with the benefits and limitation of open content licensing;
- Institutions need to establish set policies encouraging the wider use and reuse of open content.

TheResearchTeam

<table>
<thead>
<tr>
<th>OERAsiaTeamMember</th>
<th>Region and Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor Emeritus Gajara Dhanarajan</td>
<td>Malaysia: Wawasan Open University (WOU)</td>
</tr>
<tr>
<td>Professor Tsuneo Yamada</td>
<td>Japan: Open University of Japan (OUJ)</td>
</tr>
<tr>
<td>Professor Yong Kim</td>
<td>S. Korea: Korea National Open University (KNOU)</td>
</tr>
<tr>
<td>Professor Li Yawar</td>
<td>China: Beijing Open University (BJOU)</td>
</tr>
<tr>
<td>Dr Yuen Kin Sun</td>
<td>Hong Kong: China: Open University of Hong Kong (OUHK)</td>
</tr>
<tr>
<td>Mr Alex Wong</td>
<td>Hong Kong: China: Open University of Hong Kong (OUHK)</td>
</tr>
<tr>
<td>Professor Patricia Arinto</td>
<td>Philippines: University of the Philippines Open Un</td>
</tr>
<tr>
<td></td>
<td>iversity (UPOU)</td>
</tr>
<tr>
<td>Professor Daryono</td>
<td>Indonesia: Universitas Terbuka Indonesia (UT)</td>
</tr>
<tr>
<td>Dr Minh Do</td>
<td>Vietnam: Vietnam Foundation</td>
</tr>
<tr>
<td>Dr Venkataraman Bala</td>
<td>India: Commonwealth of Learning (COL)</td>
</tr>
<tr>
<td>Dr Bharathi Harishankar</td>
<td>India: University of Madras</td>
</tr>
<tr>
<td>Mr Ishan Abeywardena</td>
<td>Malaysia: Wawasan Open University (WOU)</td>
</tr>
</tbody>
</table>
Let’s discuss more over tea?
AViableModelforOERReuseinODLC
aseStudy

MainReference


Available at: http://www.col.org/resources/publications/Pages/detail.aspx?PID=441
Wawasan Open University (WOU)

Established in 2007 for adult learners
Vision: We aspire to be a vibrant learning community that inspires learning, supports innovation and nurtures all-round personal growth.

Mission: We commit ourselves to the expansion of opportunities in higher education and to teaching excellence in order to increase the level of knowledge and scholarship amongst all Malaysians.

Ishan Abeywardena: Guest Lecture 24th and 27th June 2013 (STOU)
GlobalE-LearningMainstream
Web2.0 tools for active learning

- Collaboration
- Communication
- Creation
- SocialMedia
- OER&FOSS**

21st Century Education

- Learner centered
- Inquiry based
- Interactive units of work
- Customizable contents

**OER=Open Educational Resources FOSS = Free and Open Source Software

Learning at WOU

PhD
Masters
Bachelor
G.Diploma & G.Cert.
STPM
SPM & PMR

Accreditation of Prior Experiential Learning

ENTRY

PhD
Masters
Bachelor
G.Diploma & G.Cert.
STPM
SPM & PMR

EXIT
ODLCourseDevelopmentTeam

- CourseTeamLeader (CTL)
- CourseCoordinator (CC)
- CourseWriter(s) (CW)
- AcademicMember (AM)
- InstructionalDesigner(s) (ID)
- Editor
- ExternalCourseAssessor (ECA)
- GraphicsDesigner(s) (GD)
- Representative from Learning and Library Services (LLS)
- Representative from Information Technology Services (ITS)

CourseDevelopmentProcess

Course Syllabus

- Draft Course Materials
- Course Guide
- Course Assessment (TMA, Exam)

- Finished Course Materials
- Course Guide
- Course Assessment (TMA, Exam)

Final Product
- Print and distribute Course Materials to students

Library & ITS

Wrap-around course: 12 months; Stand-alone course: 18 months

IshanAbeywardena: Guest Lecture 24th and 27th June 2013 (STOU)
CourseDevelopmentApproach

• Use pre-developed proprietary course material from more established ODL institutions such as the Open University of Hong Kong (OUHK) under licenses:
  – WOU pays royalties!

• Develop course material as wrap-around material to established textbooks.
  – WOU gives away textbooks for free!

NeedforOER

1. Move away from proprietary course material under license;
2. Abandon the model which bundles costly textbooks with the course material;
3. Develop all the course material in-house from scratch as self-contained or “stand-alone”;
4. Reduce course development times (stand-alone: 18 months);
5. Better utilise resources (CDT).
Institutional Policy on OER

The first official venture into OER was announced in the beginning of 2011 when the WOU Council endorsed the use of OER wherever possible in the development of course material.

WOU-OER Policy: Prepared by the Office of Assistant Vice Chancellor (Academic Support) and approved by the Senate, Management Board and Board of Governor of WOU (August 2012)

Available at: http://eprint.wou.edu.my/policies.html

Pilot Project

TCC242/05 Web Database Application

A five credit hour middle level core Information Technology (IT) course (equivalent to a second year course in an unconventional University).

The course deals with the development of database-driven web applications using the PHP scripting language and MySQL databases in the Linux, Apache, PHP and MySQL environment commonly referred to as the “LAMP” architecture.
**Reasons Behind Course Selection**

1. The availability of required materials as OER;
2. The availability of official technical manuals released by php.net and mysql.com which can be used to cross-check the integrity of the OER material;
3. The composition of the course which includes theory and practical exercises;
4. The expertise available in the CDT with respect to the subject matter.

**Methodology**

1. Formation of the CDT
2. Identification of the Relevant OER Material
3. Adaptation of the OER Material
4. Quality Assurance
Formation of the CDT

- the CTL, CC, CW, AM, ID and ECA need to be subject matter experts in this particular area of IT.
- The composition of the CDT needs to be perfect with respect to the expertise as well as team dynamics.
- The team members need to have a general acceptance of the concept of OER and a thorough understanding of how to use it within the Creative Commons license framework.

The Team

<table>
<thead>
<tr>
<th>CDT Member</th>
<th>Level of Competence</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. CTL/CC</td>
<td>Senior Lecturer in IT and Computer Science</td>
</tr>
<tr>
<td>2. CW</td>
<td>Senior R&amp;D Engineer in Software Development</td>
</tr>
<tr>
<td>3. AM</td>
<td>Lecturer in IT and Database Management</td>
</tr>
<tr>
<td>4. ECA</td>
<td>Professor in IT</td>
</tr>
<tr>
<td>5. ID</td>
<td>Senior Instructional Designer</td>
</tr>
</tbody>
</table>
Identification of OER Material

The CC was assigned the task of selecting resources for each of the topics:

- Reviewed OER repositories were identified and shortlisted after discussion among the CDT;
- Each of the repositories were manually trawled using their native search mechanisms to locate the relevant OER material.

Selected Source of OER

WikiBooks

- **English**
  - Open-content textbooks (6,000+ titles)

- **Español**
  - Libros de contenido libre (3,000+ titles)

- **Português**
  - Livros de conteúdo gratuito (3,000+ pages)

- **Polski**
  - Czytanie podręczników (500+ titles)

- **Italiano**
  - Libri a contenuto aperto (500+ pages)

- **Nederlands**
  - Leerboeken (750+ pages)

- **Deutsch**
  - Lehrbucher (25,000+ titles)

- **Français**
  - Teses pédagogiques (11,500+ pages)

- **Русский**
  - Учебники (1,500+ pages)
Adaptation of the OER Material

Quality Assurance

- Vetting of the second draft of the study unit
- Cross-checking the OER material with the official technical manuals
- Amend the second draft of the study unit
- Produce the third draft
- Vetting of the third draft of the study unit
- Produce the ECA report on the suitability of the unit and amendments needed
- Discuss how best the comments by the ECA can be incorporated into the study unit
- Amend the third draft of the study unit
- Produce the fourth draft of the study unit
- Vetting of the fourth draft of the study unit
- Acceptance of the draft
- Forward to Editor for production
Final Product

The OER content adapted from Wikibooks comprised approximately 70% of the complete course material.

The remaining 30% was developed by the CD Tin-house which included the assessments, manuals, laboratory exercises and course guide.

Course has been successfully presented twice in January 2012 and January 2013 semesters.

Available for free download at:
http://eprint.wou.edu.my/31/

Course Development Time

- Usual course development time for a “stand-alone” course is 18 months.

- TCC242/05 Web Database Application went from the Blueprint stage to the Approval stage in approximately 10 months.
Course Development Cost

<table>
<thead>
<tr>
<th>Course</th>
<th>Type</th>
<th>Completion Date</th>
<th>Development Cost (RM)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. TIC304/05 Satellite and Optical Communication</td>
<td>stand-alone</td>
<td>01-January-2010</td>
<td>21,365.48</td>
</tr>
<tr>
<td>2. WUC116/05 University Mathematics for General Studies</td>
<td>stand-alone</td>
<td>01-July-2010</td>
<td>20,076.04</td>
</tr>
<tr>
<td>3. TCC240/05 Object-Oriented Analysis and Design</td>
<td>stand-alone</td>
<td>01-July-2011</td>
<td>16,863.35</td>
</tr>
<tr>
<td>4. TCC242/05 Web Database Application</td>
<td>OER-based</td>
<td>01-January-2012</td>
<td>24,635.79</td>
</tr>
</tbody>
</table>

The Reasons Behind the High Cost

- The CW's time saved with respect to writing the course material was spent ensuring the integrity of the OER content;

- Additional content needed to be developed by the CW to bridge the gaps in the disparate OER material;

- The standard WOUQA process needed to be followed to ensure that the course material was at an acceptable standard.
CostSavingsforInstitutions

The true cost savings for an institution would be visible only when more and more OER-based course materials are developed and shared freely amongst peer institutions through a “Partnerships and Exchanges” model (Downes, 2007) reducing the need for re-development of common modules.

Licensing

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Questions

About...

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Senior Lecturer, School of Science and Technology, Wawasan Open University, Penang, Malaysia

- MSc in Wireless Enterprise Business Systems, Brunel University, UK.
- MSc in Engineering Management, Brunel University, UK.
- BSc in Computer Science, Bangalore University, India.
- PhD Candidate in Computer Science, University Malaya, Malaysia. Areas of specialisation: text mining, metadata, faceted search

Professional Profile:
- Institute of Electrical and Electronic Engineers (MIEEE)
- British Computer Society (MBCS)
- Institution of Engineering and Technology (MIET)
- Microsoft Technology Associate (MTA)

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Professional Profile: http://www.linkedin.com/in/ishansa
Research Profile: http://www.researchgate.net/profile/Ishan_Abeywardena
E-ChBlog: http://www.ishtalks.com
E-mail: ishanasa@wou.edu.my
ImageSources

- http://upload.wikimedia.org/wikipedia/commons/thumb/5/58/Multimedia_icon.png/120px-Multimedia_icon.png
- http://upload.wikimedia.org/wikipedia/commons/thumb/3/3b/Nuova_multimedia.png/120px-Nuova_multimedia.png
- http://commons.wikimedia.org/wiki/File:Active_learning_-_jsrew_map_of_Southeast_Asia.png